



PT M Cash Integrasi Tbk

September 2024

Corporate Presentation

MCAS.IJ



CHARGING UP INNOVATIONS WITH CONNECTIVITY

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What is MCAS and What Does It Do



What is MCASH And What Does It Do?

MCASH is a Tech Infra Platform



MCASH is a plug-and-play technology platform company which has presence and innovation in many growth industries in Indonesia; We are not a product centric company; We are a tech infra company: people can easily access our platforms + capability to build any product and cooperate with anyone from any sector (agnostic play / neutral party)

MCASH's growth story is built upon seeking out promising ventures, scaling them to commercialization as active growth contributors to the Group. The overarching objective of the Group is to build a Super API, where corporate clients can simply connect to access a myriad of innovations and solutions and where the average consumer can rely upon to help conduct their daily lives with greater ease and convenience.

Builds Functional Business Lines



Currently, the Group's manage 392,000+ touch points across Indonesia and services clients across multiple sectors for both private and public enterprises. The Group has established digital portfolios in various growth sectors such as Digital Product Distribution, Cloud Advertising, Enterprise Communication and Clean Energy (Electric Vehicles). Within the Group, there are also investments into Digital Contents & Entertainment and Tech Logistics.

Intended Network Effect



Cross synergies between business lines improve the discovery, participation and retention of MCAS overall ecosystem

Plug & Play Technology Platform Company



Digital Infrastructure ▼

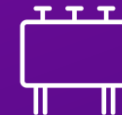


Digital Distribution

- Digital Products
- Physical Products



Customer Engagement ▼



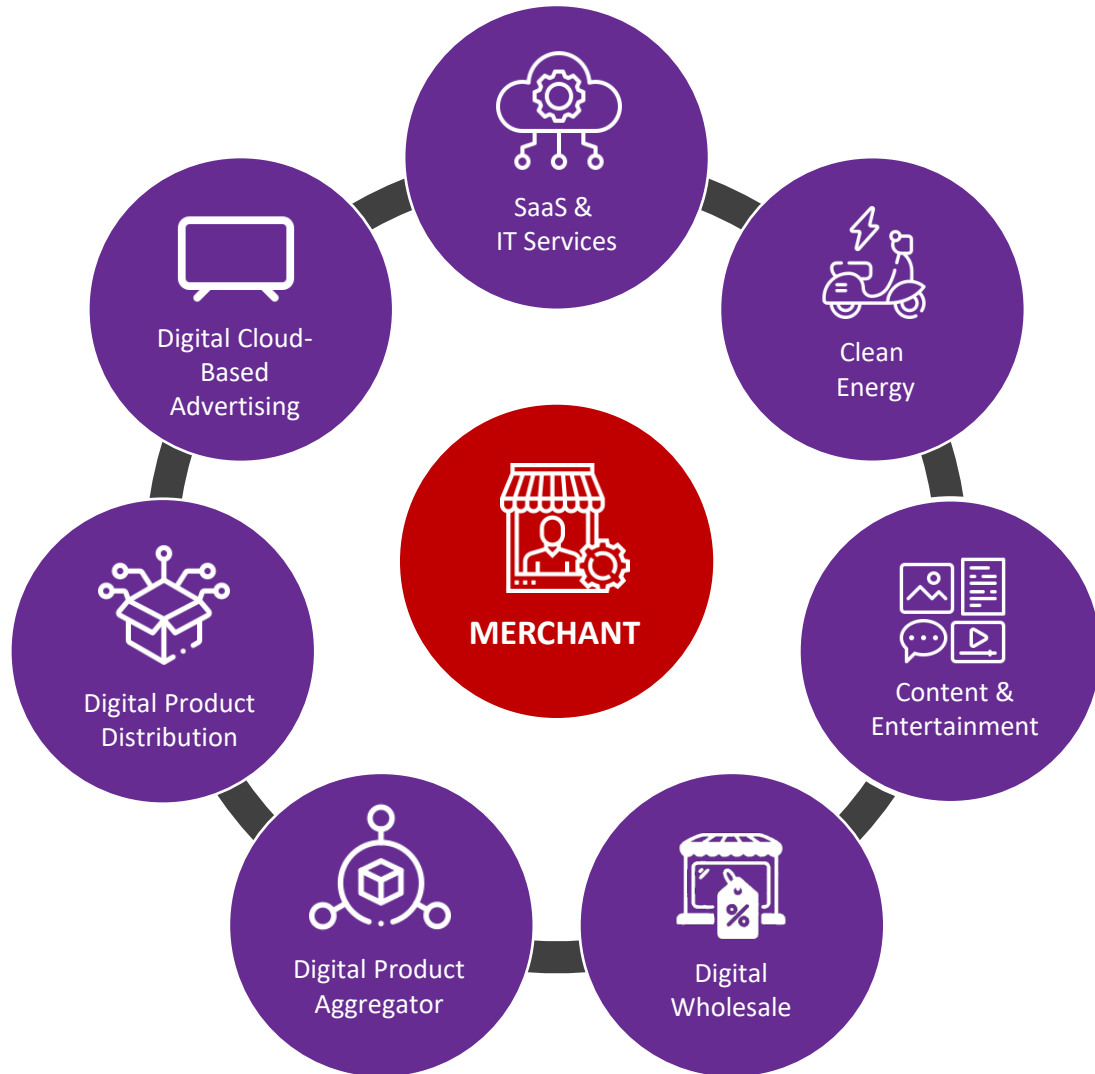
Digital Cloud Advertising & Contents



Enterprise Communication & SaaS



Clean Energy



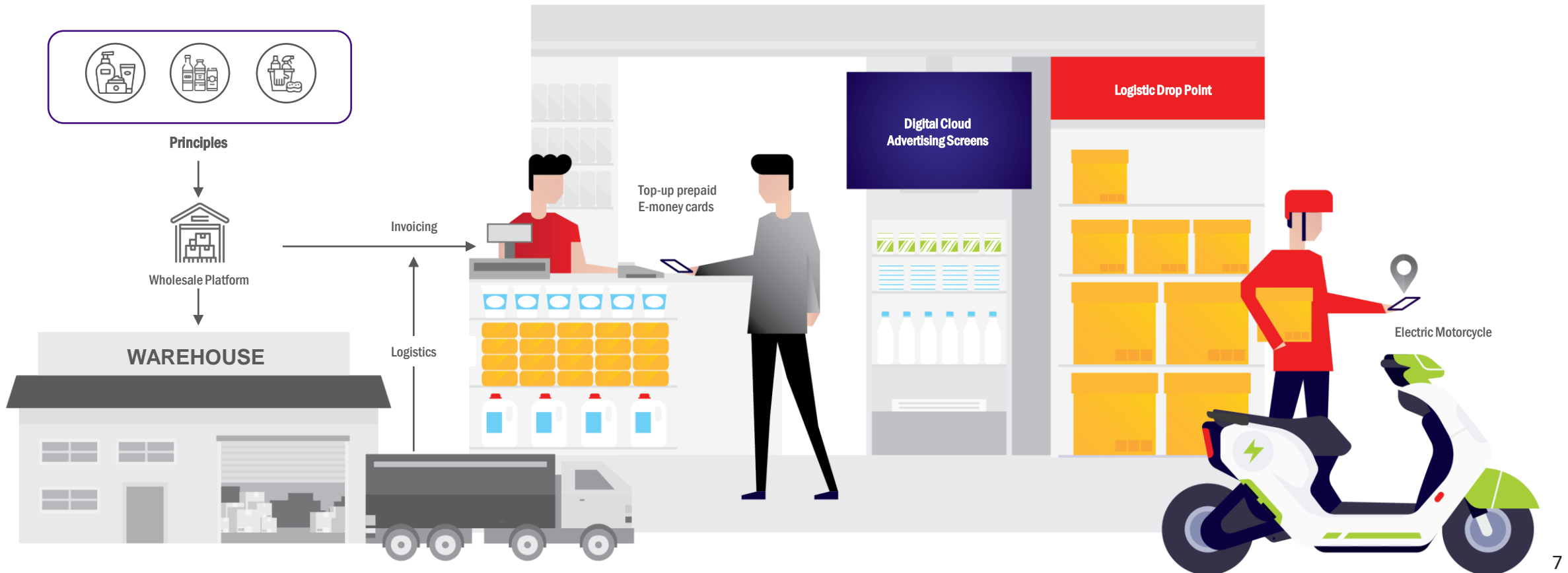
Plug-and-Play Technology Platform & Ecosystem

Value Step-Up Business
Model in Action



Plug-and-Play Technology Platform & Ecosystem

Value Step-Up Business Model in Action



The Roadmap



0.0



1.0



2.0



3.0



4.0

Telco as the Embryo

Build a Strong Distribution Network

- Aggressive expansion to modern (retailers) + online (banks & e-commerce) channels
- Strategic Partnership

Transformation through Innovation

- Strengthening the IT Team
- Developing value-added businesses (non telco)
- Nurturing the subsidiaries
- Adding logistics as the 2nd growth pillar
- B2B Focus

Connecting the Ecosystem

- Restrengthening Telco as a pivot for expansion
- Business portfolio rebalancing (non telco: EV, Ads, WABA & IT)
- Synergy & cross sell
- Efficiency

Massive Growth & Profitability

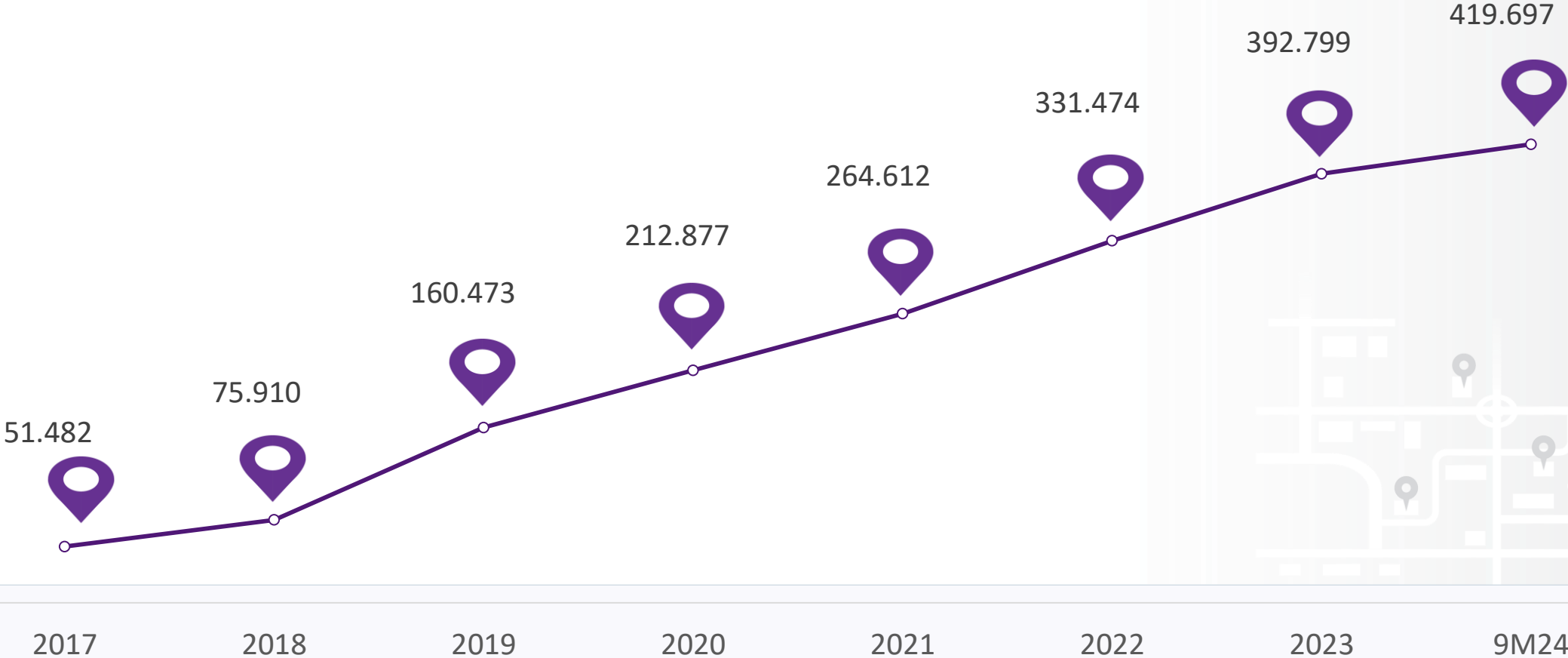
- Exponential Growth
- Positive Contribution from Every Line of Business

- Recognized as one of Indonesia's Biggest Technology Companies in the Fortune 100 list
- Partnership with Telkomsel and Tencent Cloud to explore palm scanning and verification technology
- Honored with the Innovation Excellence Partners Award by Tencent Cloud International



Growth Story

Digital Distribution Points



Source: Company

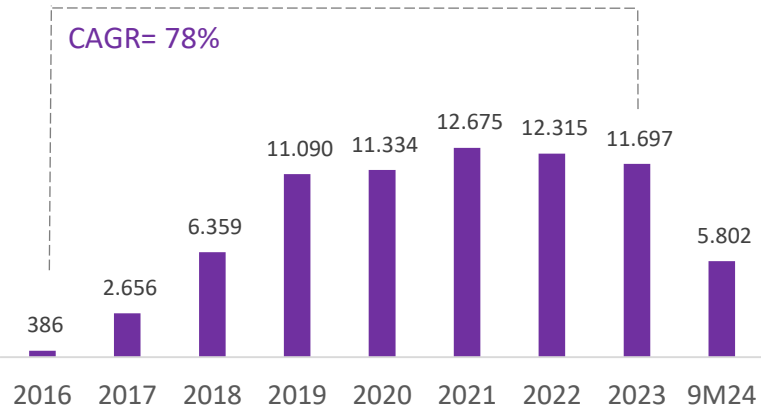
MCASH Consolidated



Financial Highlights

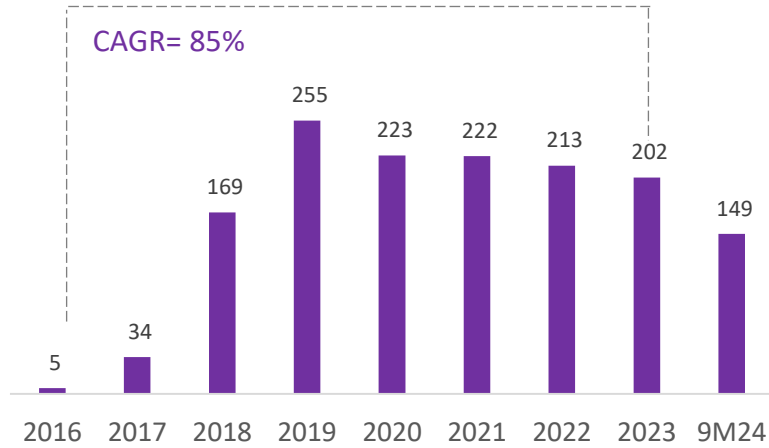
Pendapatan

Miliar Rp



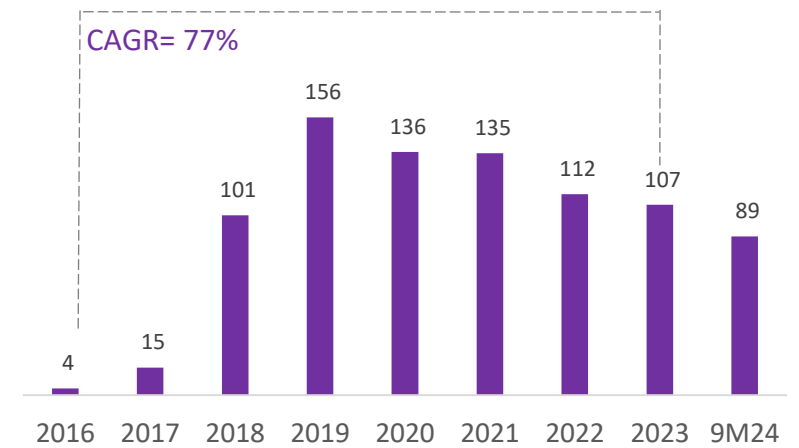
Laba Kotor

Miliar Rp



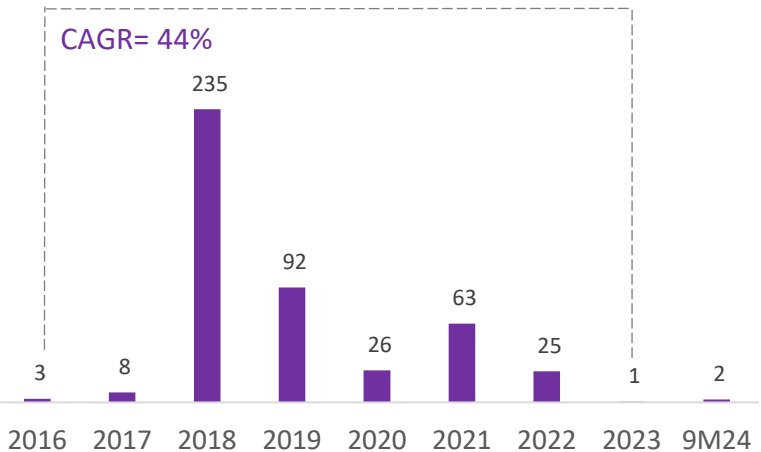
EBITDA

Miliar Rp



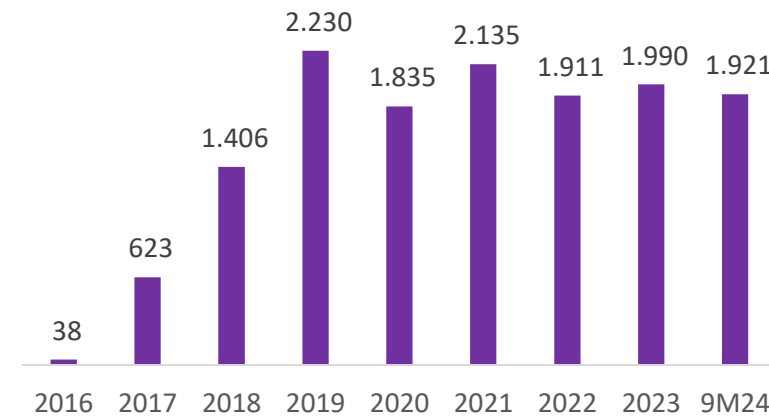
Laba Bersih

Miliar Rp



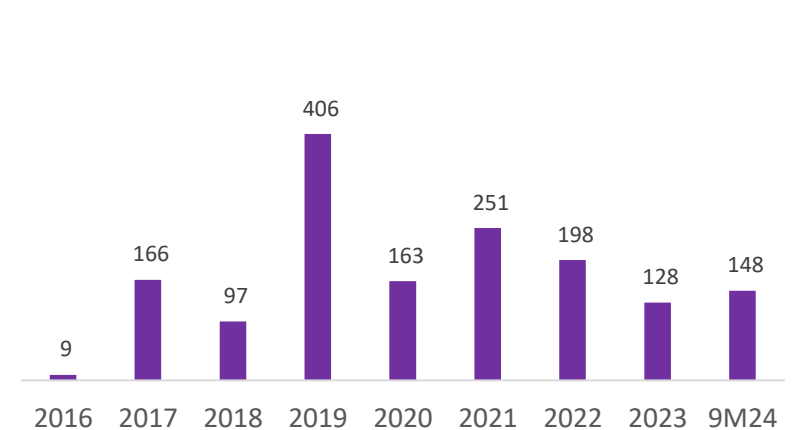
Total Aset

Miliar Rp



Kas Bersih (Debt)

Miliar Rp



How We Create Value Sustainably for our Shareholders



MCASH ecosystem network



Investment



Scaling Up



Commercialization



Private Funding and/or IPO



Active & Independent Growth Contribution

Proven & Verifiable
Monetization Track Record



2017



2018



2019

IPO Milestones



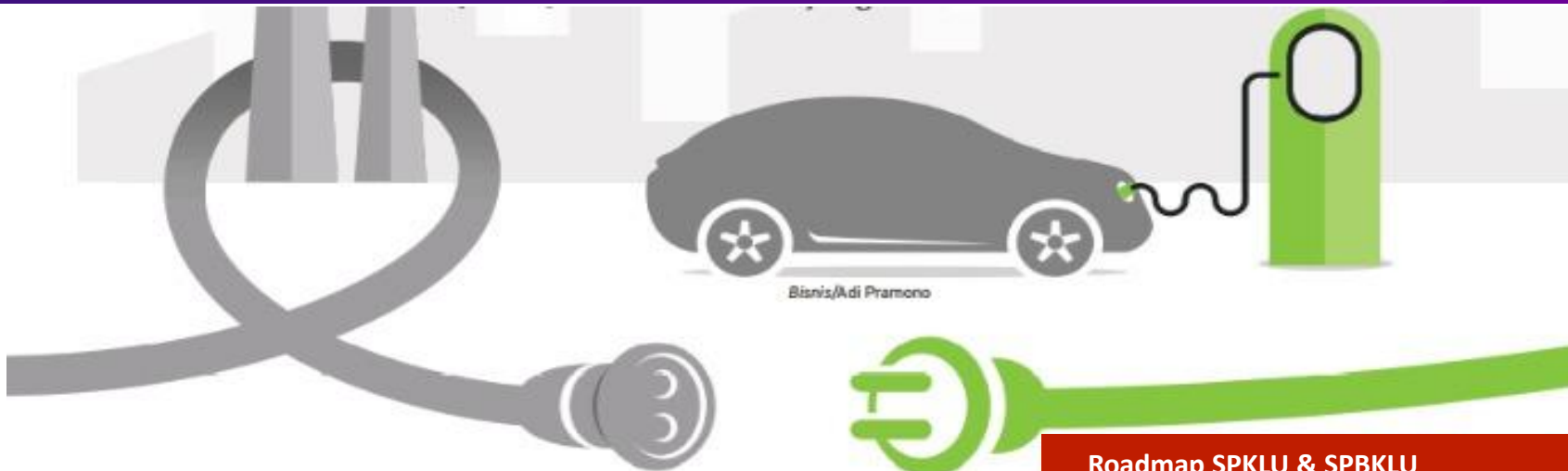
Electric Vehicles & Battery

Volta motorcycles have travelled

255.916.262 km 

to reduce carbon emissions by

25.227 ton 



Bisnis/Adi Pramono

Roadmap SPKLU & SPBKLU

INFRASTRUCTURES

Ministry of Energy and Mineral Resources (ESDM) expects electric charging infrastructure investments for battery-based electric vehicle will increase significantly in the next 10 years.

Year	SPKLU (Unit)	Investment (IDR Bio)	Man Power (people)
2020	180	309	216
2021	390	669	468
2022	693	1.188	832
2023	1.030	1.766	1.236
2024	1.558	2.672	1.870
2025	2.465	4.227	2.958
2026	3.273	5.613	3.928
2027	4.146	7.110	4.975
2028	4.894	8.393	5.873
2029	6.082	10.431	7.298
2030	7.146	12.255	8.575

Total	2020	2025	2030	2035
SPBKLU	4.000	10.000	15.625	22.500
Electric motorcycle	800.000	2.000.000	3.125.000	4.500.000
Investment (IDR Bio)	342	885	1.336	1.924
Man Power (People)	400	1.000	1.561	2.250

Indonesian govt to provide incentive for 250,000 electric motorbikes

© 6th March 2023



Jakarta (ANTARA) - The Indonesian Government will provide an incentive of **Rp7 million** for each of **250,000 electric motorcycles this year**, Head of the Fiscal Policy Agency (BKF) of the Finance Ministry Febrio Nathan Kacaribu has informed.

JAKARTA (Reuters) - Indonesia will allocate **Rp 7 trillion (\$455.88 million)** in state funds to subsidize electric motorcycle sales **through 2024**.

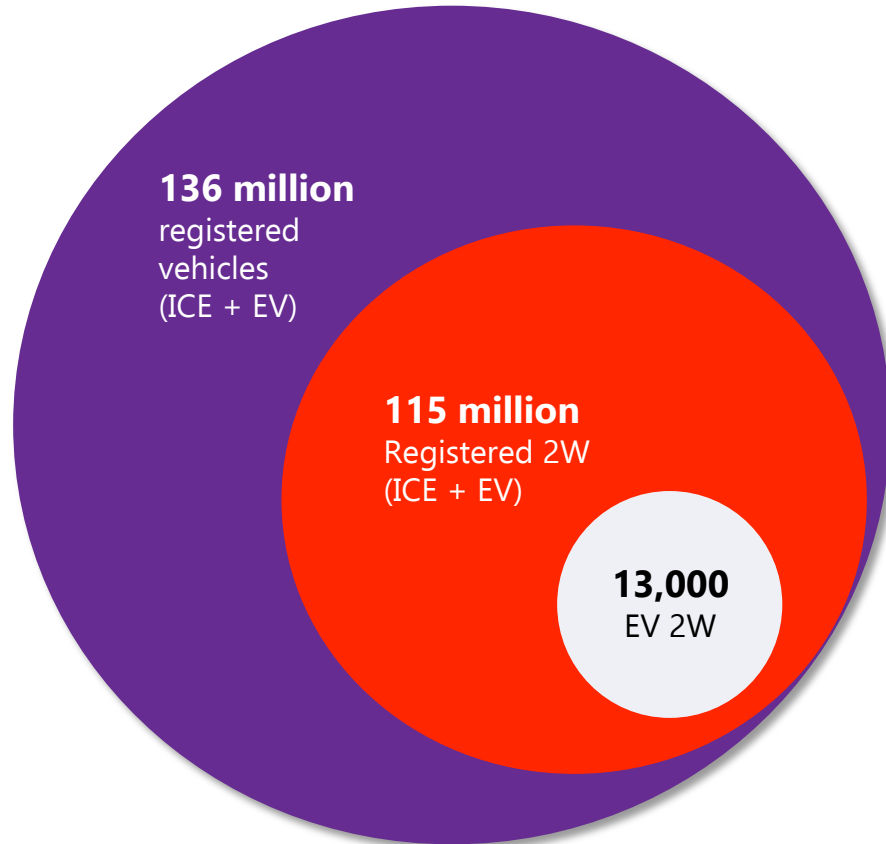
Finance Minister Sri Mulyani Indrawati said the subsidies will cover sales of **800,000 new electric motorcycles** and the **conversion of 200,000 combustion engine motorcycles**.

Volta to secure incentives from gov't

JAKARTA (IDN) - subsidy is given to electric motorbikes with the level of domestic component of 40%. **Volta** has recorded the level of **domestic component of 47.6%** for its electric motorcycles.

Market Overview

Indonesia



- Government aims **13 million EV-motorcycles by 2030**
- A **\$50 billion** revenue opportunity
- Government **Subsidy** of \$457/bike (40% discount)

Southeast Asia

Indonesia: With a goal of 13 million electric bike units by 2030, policymakers are actively pushing the adoption of electric mobility.

Thailand has rolled out the "National Climate Change Master Plan (2015-50)," with priority for energy efficiency in transportation

Vietnam through their "Hanoi Green Growth Strategy" aims for electric two-wheelers to reach 5% of Hanoi's total motorcycles by 2030. Incentives include a registration fee exemption

ADB invests in private funding for the replacement of older internal combustion engine (ICE) transport vehicles with electric three-wheelers (3W EV).

(and more)



401, Virgo, Mandala
Existing lineup as of end 2023



Cyrus
(Released in 2024)



Eagle
(Released in 2024)

PatriotX
(Released in 2024)



MandalaX
(Released in 2024)



eX
(Released in 2024)



PROVEN DURABILITY



475 suka
mediaindonesia Sejumlah pengendara... selengkapnya
Tampilkan semua 16 komentar
19 jam yang lalu • Serupa dengan postingan yang berinteraksi

Equipped with Battery Swap System (SGB) stations in ~350 points across the country



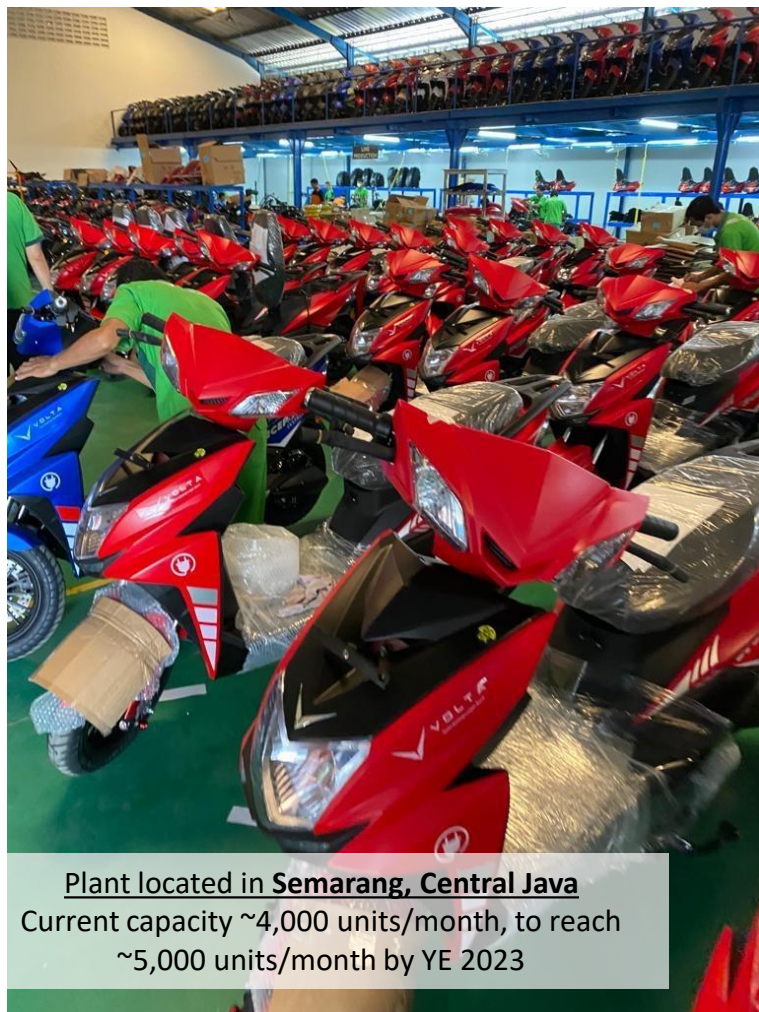
AVAILABLE CONFIGURATION MACHINE

TO MEET VARIOUS DEMANDS

LITHIUM BATTERY

60 VOLT; 22

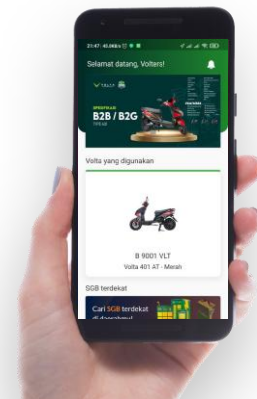
Product & Assembly Snapshots



Plant located in **Semarang, Central Java**
 Current capacity ~4,000 units/month, to reach
 ~5,000 units/month by YE 2023



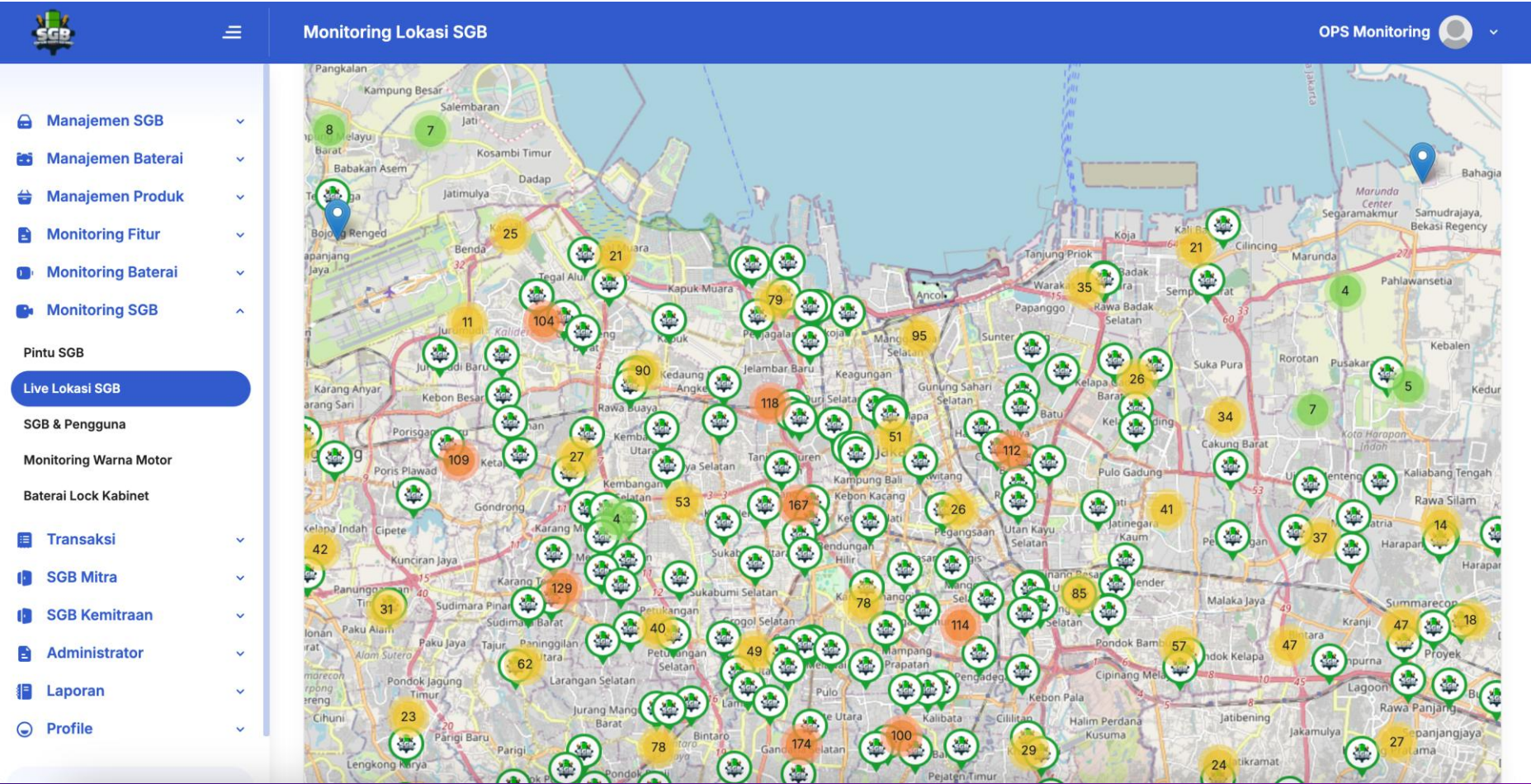
Mobile Application



- Single sign-on
- Registration and user, motor, and battery information
- Remote start and stop engine
- Rental motorcycle
- Finding dealer and battery station
- Vehicle management
- Trip history

Monitoring Dashboard SGB Station

Volta's proprietary IoT layer supports tracking of battery swaps by the unit across its swap stations and motorcycles. The IoT also keeps a note on the reliability and performance cycles of each battery unit to ensure user's safety and convenience



Monitoring Dashboard Motorcycle & Battery

Volta's proprietary IoT layer supports tracking of battery swaps by the unit across its swap stations and motorcycles. The IoT also keeps a note on the reliability and performance cycles of each battery unit to ensure user's safety and convenience

Manajemen SGB

- Manajemen Baterai
- Manajemen Produk
- Monitoring Fitur
- Monitoring Baterai

Live Lokasi Baterai

- Monitoring SGB
- Transaksi
- SGB Mitra
- SGB Kemitraan
- Administrator
- Laporan
- Profile

Log out

Live Lokasi Baterai

Kode Baterai Cari

Informasi Pengguna

Nama Pengguna : SEMOLIS APP
No. Ponsel Pengguna : 081181231047

Informasi Kendaraan

Tipe Motor : Volta 401 Regular
No. Plat : B 4443 SWW
Nama Pemilik : SEMOLIS APP
Nomor Rangka : MFLB2HL31NL007509

Informasi Baterai

Kode Baterai : BT106002320KNHC220810414
Status Baterai : ON
Kapasitas : 2300
Lokasi Terakhir : -6.16315,106.823929
Update Terakhir : 30 September 2024 - 11:55

Detail Baterai

Monitoring Dashboard Battery Condition

Volta's proprietary IoT layer supports tracking of battery swaps by the unit across its swap stations and motorcycles. The IoT also keeps a note on the reliability and performance cycles of each battery unit to ensure user's safety and convenience

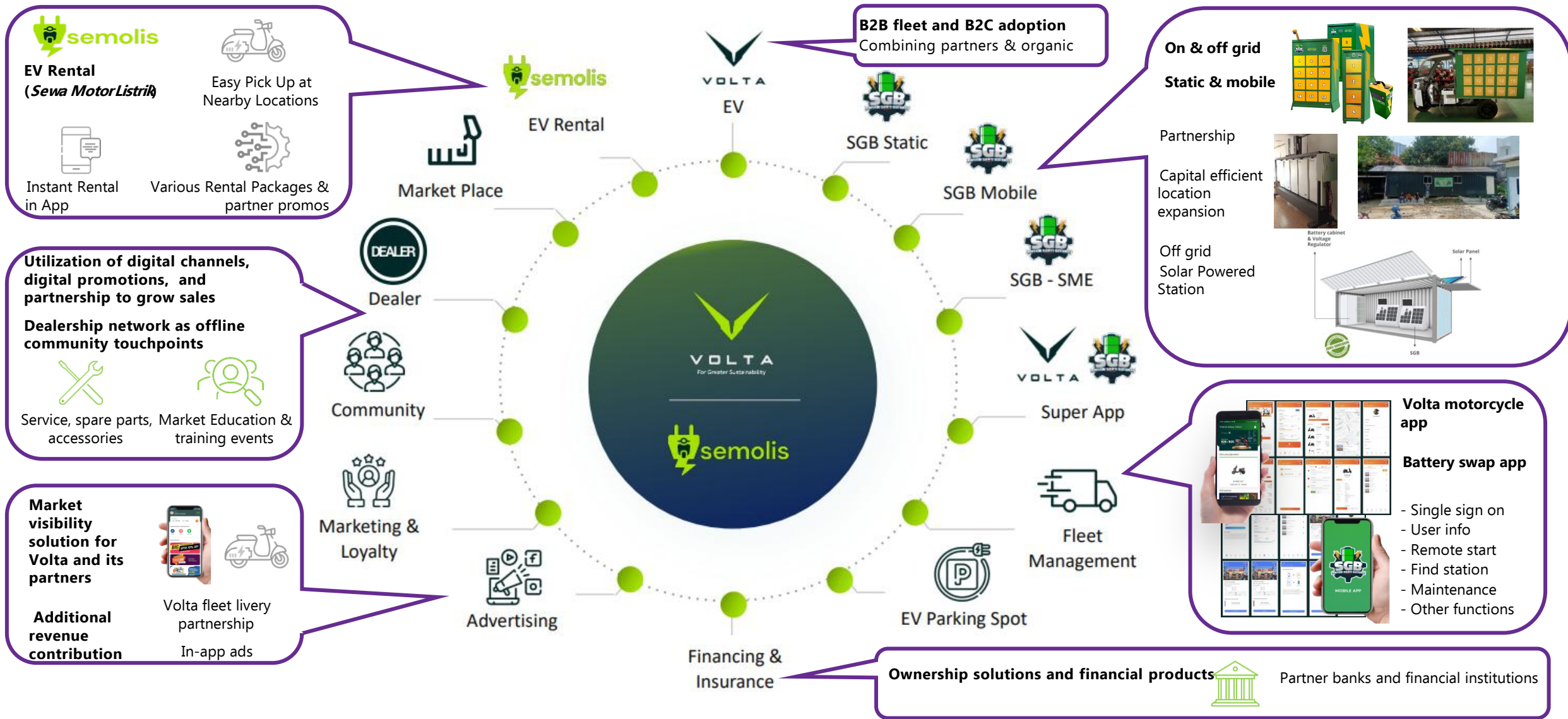
Informasi Detail Baterai

BT106402108YNGX240111157 🔋 67 % 📍 -6.176637,106.835564

14.07 Ah Kapasitas	36 ° Temperatur	Off Status	Off/On <input type="checkbox"/>	4G GSM
22 ASU Kekuatan Sinyal	0 Km/Jam Kecepatan	100 State of Health	67 % State of Charge	

Total Voltage	: -
Total Arus	: -
Total Charge	: -
Total Discharge	: 240 Menit
Status Abnormal Baterai	: -
No. Rangka Motor	: MFLB2HL31NL004724
Nama SGB	: -
Update Terakhir	: 30 September 2024 - 11:39

Bar chart showing 20 data points (1-20) with values ranging from 0 to 3,500. The chart uses a color gradient from red at the bottom to green at the top.



Alfamart

Bluebird Group

Cicilan Motor Listrik Bersubsidi Volta
Harga mulai dari Rp 9.95 juta



AstraZeneca

Eseval Pakai Armada Motor Listrik Volta

Oleh: Ahmad Nabhani Jumat, 07/07/2023

Volta Sediakan Motor Listrik Sebagai Armada Operasional AstraZeneca Indonesia

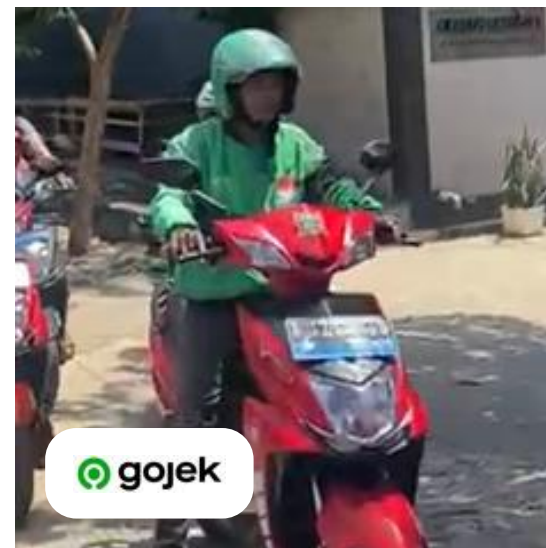
Setara, 31 Oktober 2023 / 19:17 WIB



BERITA TERKAIT

- Laba Grahaprima Suksemendiri Tumbuh 45,56%
- Duta Pertwi Bukukan Pendapatan Rp2,9 Triliun
- Tambah Modal, Pyridam Farma Gelar Rights Issue
- Estika Tata Tiara Cetak Laba Rp5,83 Miliar
- Nippon Indosari Serap Capex Rp107,7 Miliar

Dukung pemerintah menekan emisi karbon, PT Eseval Putera Megatrading Tbk (EPMT) bekerjasama dengan Volta, member dari grup PT M Cash Integrasi Tbk (MCAS) yang juga anak usaha PT NFC Indonesia Tbk (NFCX) memulai proses elektrifikasi armada logistik.





GESITS

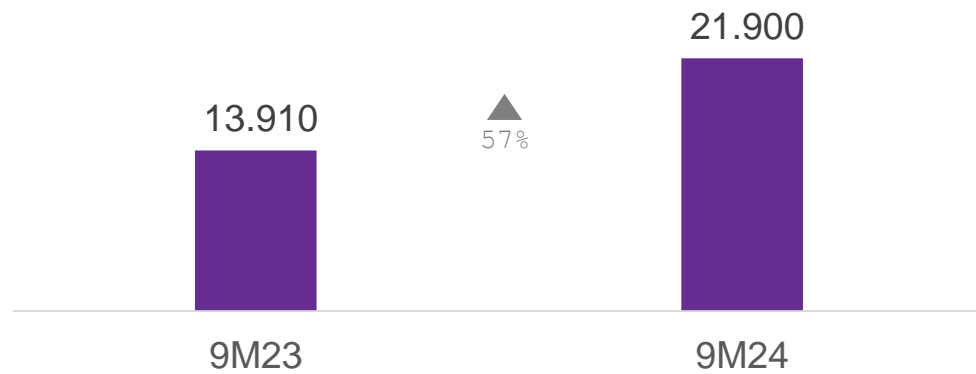


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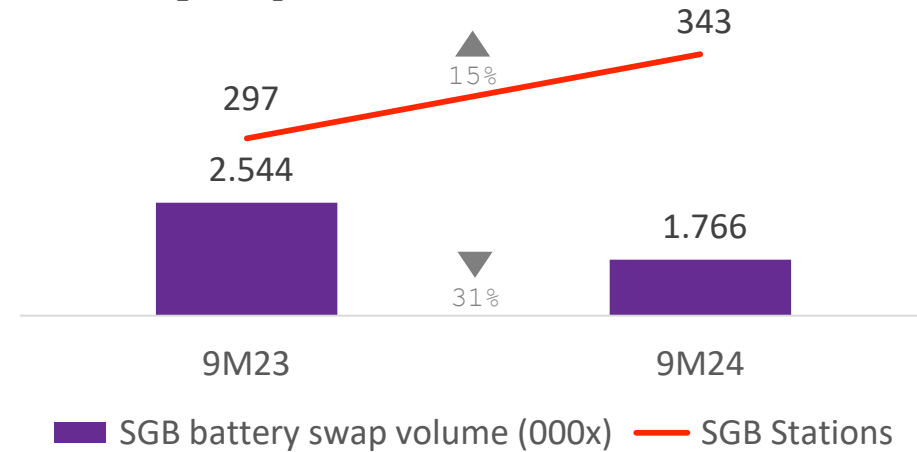




Total Volta Population

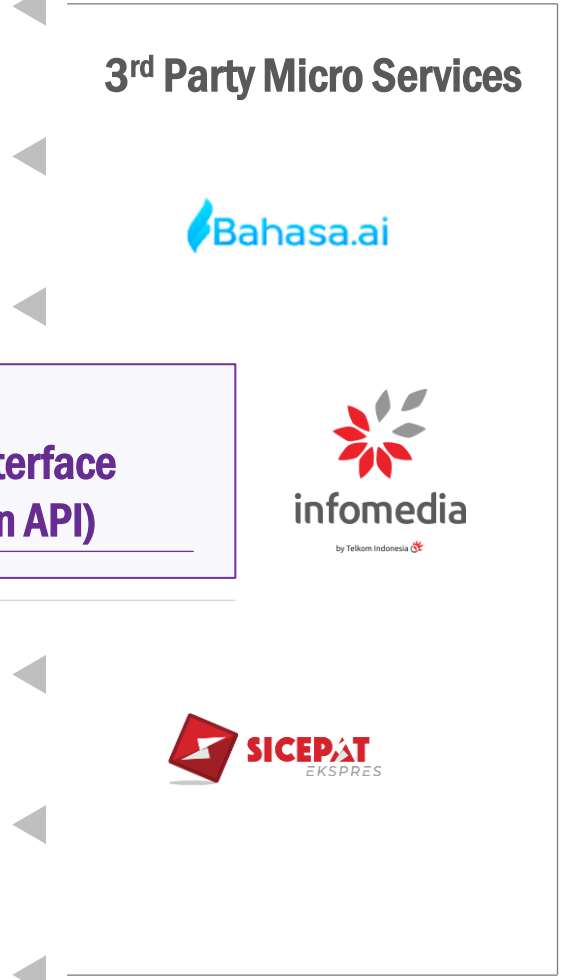
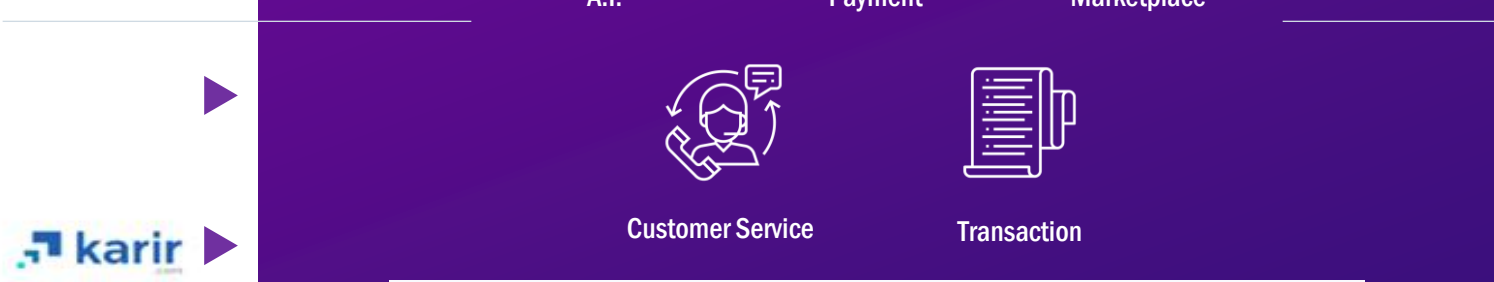
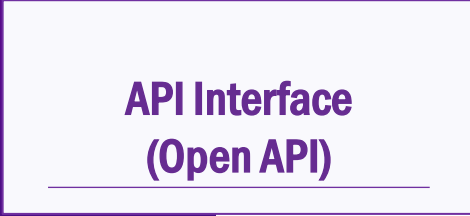
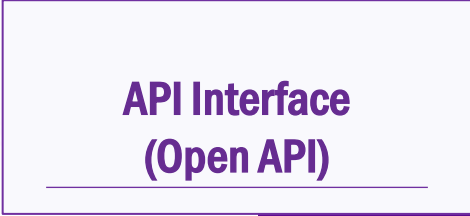
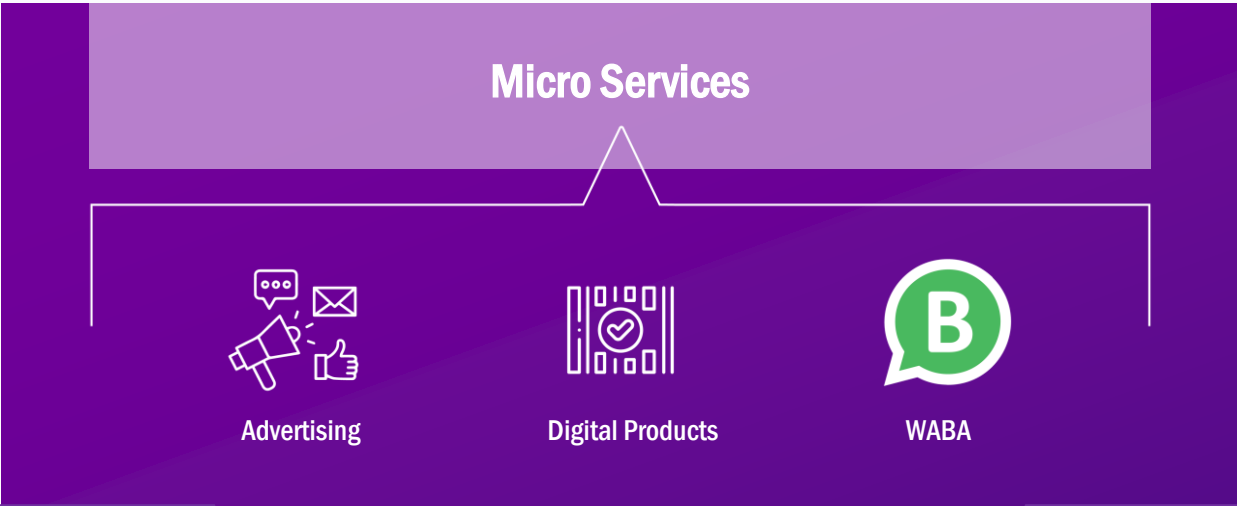
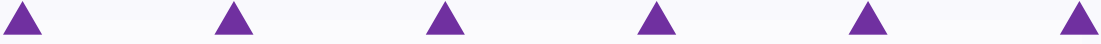


Battery Swap Transactions (x000) & SGB Stations





Enterprise Communication & SaaS



Clientele



Travel, Start Up & Lifestyle



Banking, Insurance & Financial Service



Food, FMCG & Retailers



Healthcare & Public Service



Ministry, Donation & Education



Telco, Entertainment & Others



Software As A Service



The Enterprise Communication Platform (WABA) provides an easy-to-use communication channel for a wide range of businesses and customers. WABA is designed to increase daily economic activity.



FEATURES:

- WABA Corporate

121 clients in total, including :



Green Tick

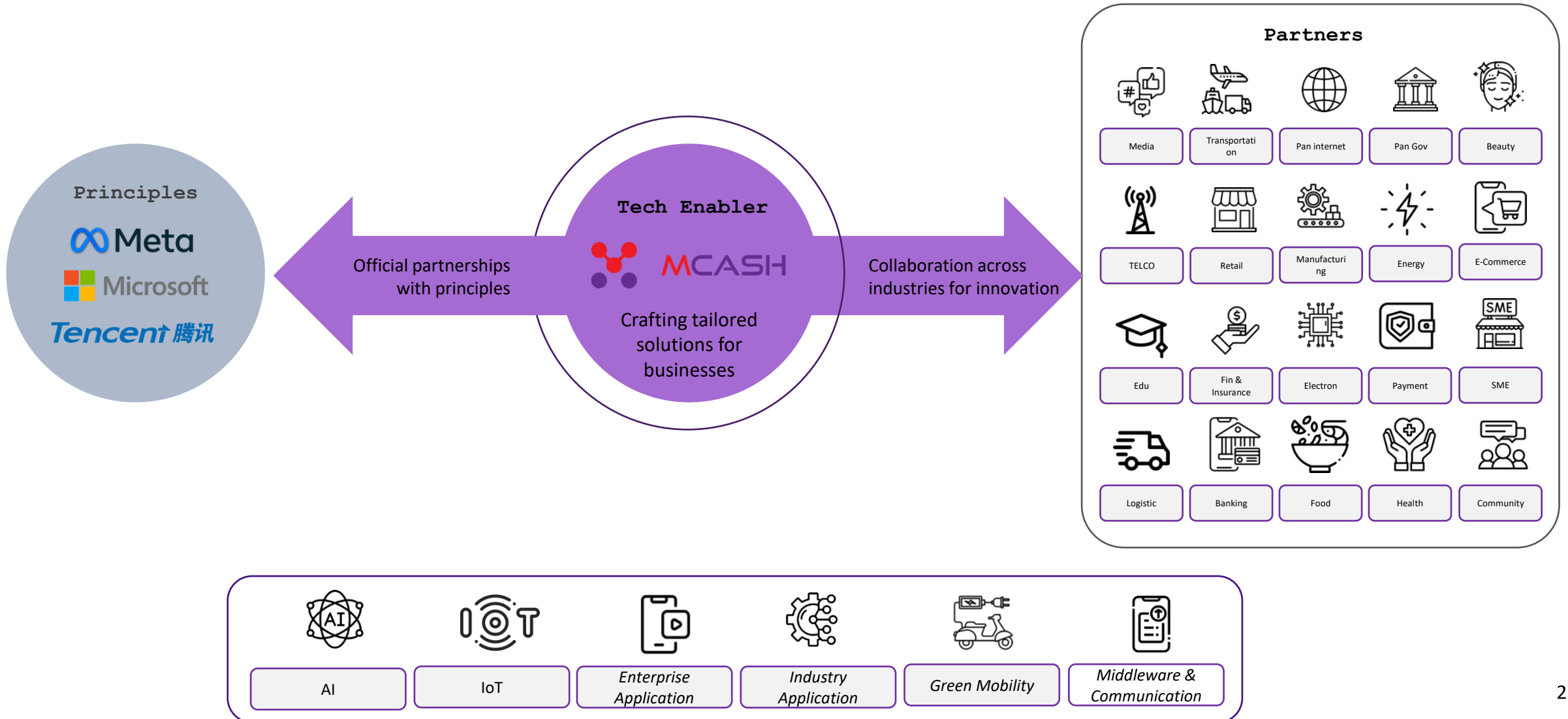


LBA



SaaS & IT Services

New Business Potential for IT Services





Digital Cloud Advertising

End-to-End Marketing Platform Ecosystem



Cloud Signage Platform



28,500++

Signages Connected



SME Digital Commerce



164,600++

Warung Connected

Strong Commerce Platform

- Physical & Digital Assortment
- Strong End to End Logistic
- Collaborative Network



7 Millions++
Marketplace Sellers



eWholesale Platform

Content Platform



1,400++

Indonesian Superheroes



#1 Indonesian Podcast Talent



21 million

Subscribers

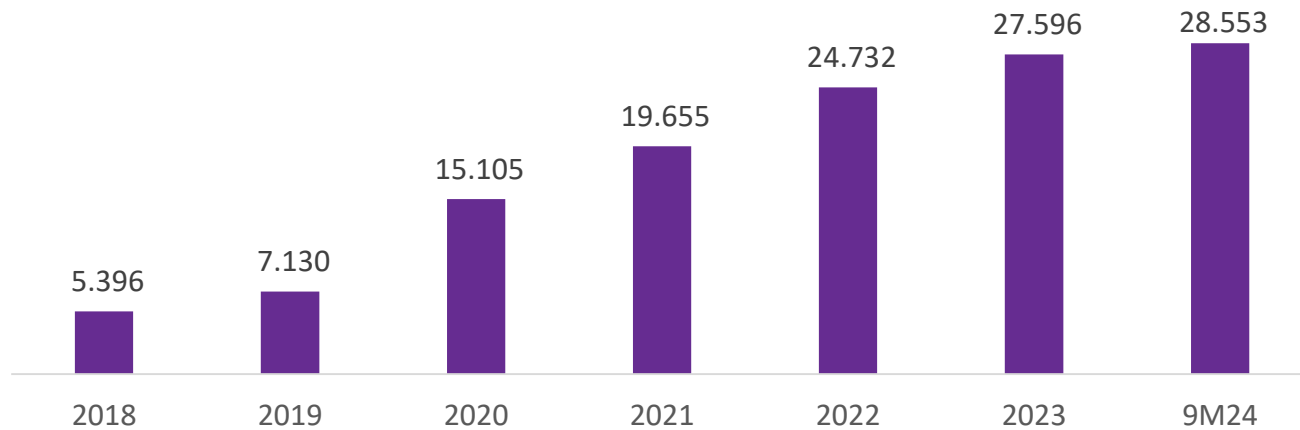
Digital Cloud Advertising

Service Features

- Offers digital signage installation, maintenance, trouble shooting and content management services
- Offers in-stores advertisement spots to big brands and SMEs through an advertising marketplace



Screens



Digital Cloud Advertising

► Traditional market presence

We have also have started to put our presence in the traditional market because we want to transform these traditional stores from doing business traditionally into digital using our service.



Pasar Cigombong



Pasar Cisarua

Global Services

Since its establishment, **ZK Digimax** has flourished and established subsidiaries in many Countries such as :



Enabling **seamless** implementation for **global expansion**



Automated Manufacturing

Current facility

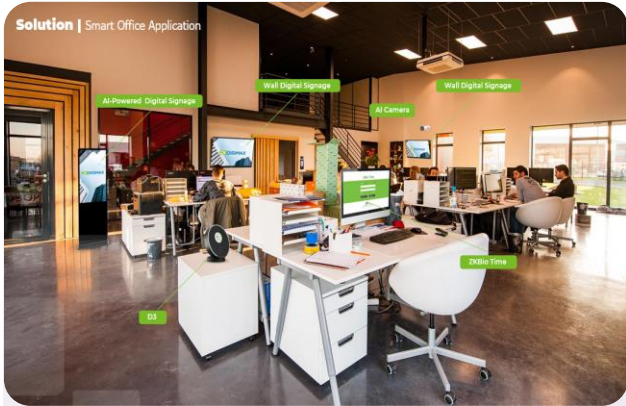
We have about **20,000 square meters** of production area in Tangxia and its surrounding areas equipped with the most **advanced production machinery**.

Upcoming facility

A **200,000 square meters** facility in Zhang Mu Tou Manufacturing Base is currently under construction.



ZKDigimax Smart Service Assortment



Smart Office Application



Smart Accommodation Application



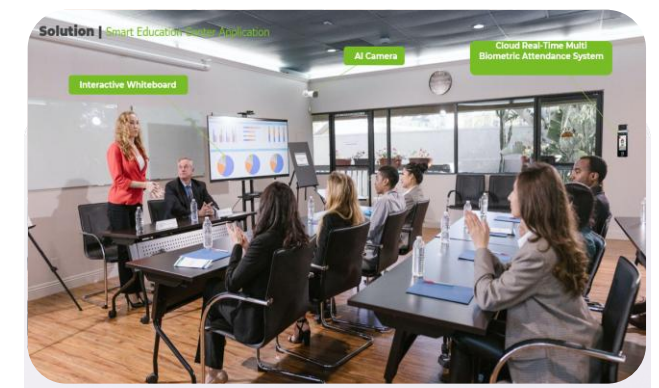
Smart Health Application



Smart Retail Application



Smart University Solution



Smart Education Center Solution

Large Format Large Format LED Videotron



EVERBEST
- MAKASSAR



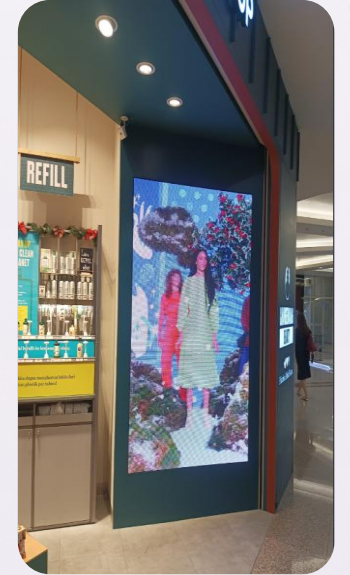
POSTO DORMIRE
HOTEL



OPTIC SEIS



MATAHARI -
BALI



THE BODYSHOP



RANCH MARKET GROUP



LRT STATION
- TRAVOY HUB



KFC



RS MITRA KELUARGA



Digital Product



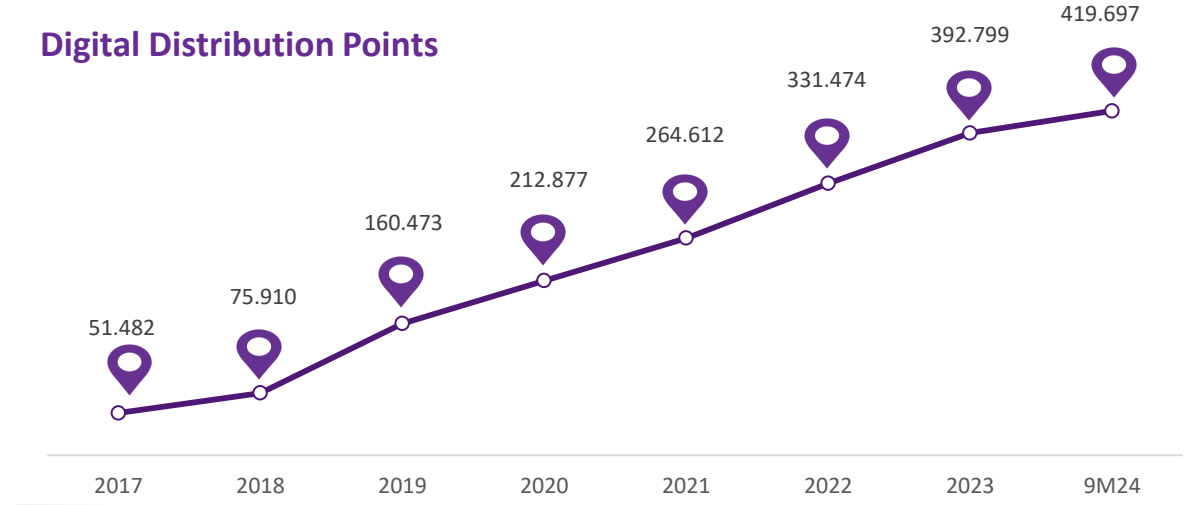
Digital Product

Distribution

Providing various digital products to SMEs, modern retails, and e-commerce via B2B2C platforms



Digital Distribution Points



*) Note: includes digital product aggregator segment

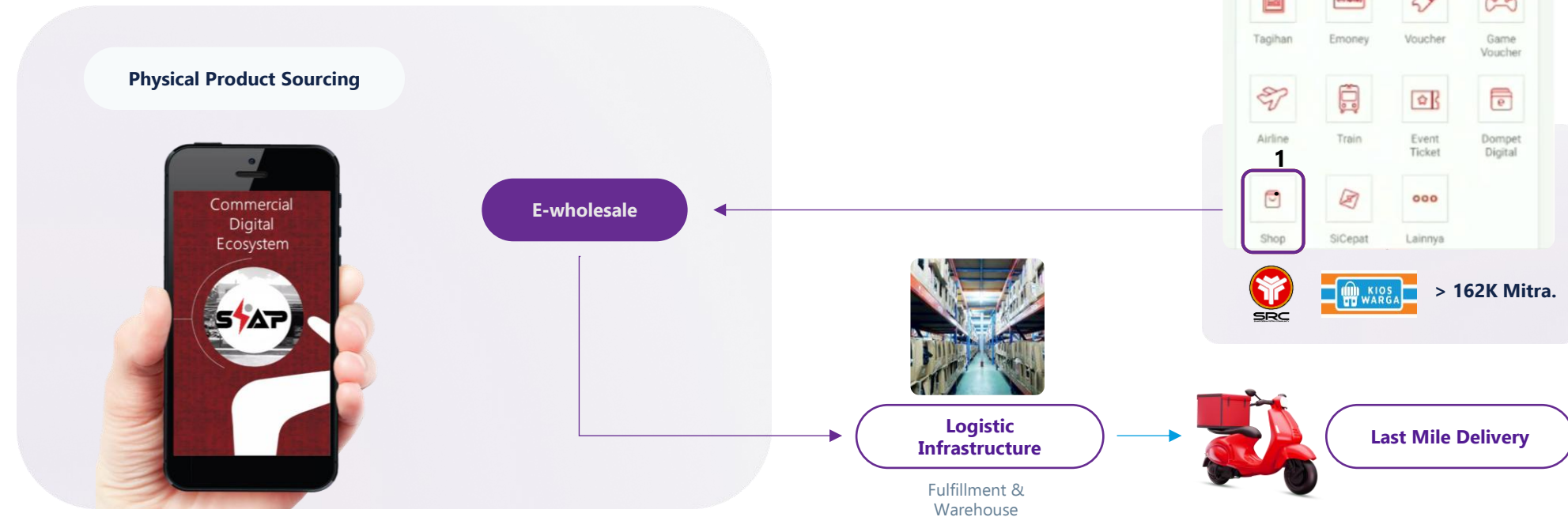


Digital Wholesale

Digital Wholesale

Plug and Play Ecosystem

Distribute physical products
& logistic service



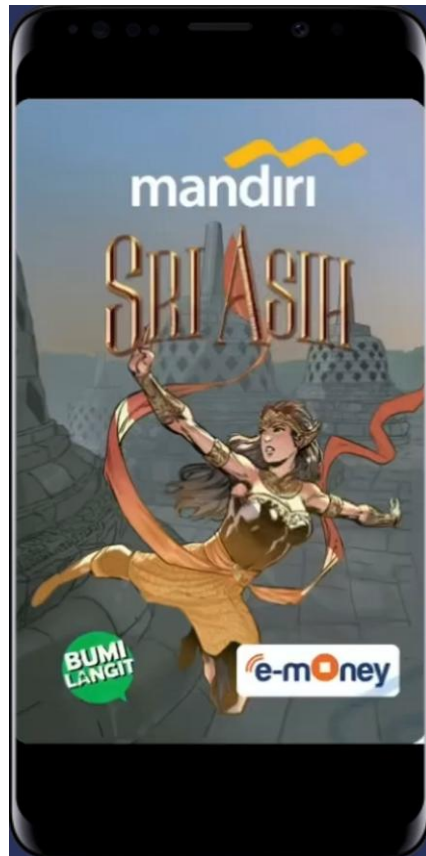


Content & Entertainment

Content & Entertainment



- Digital Content Licensing in collaboration with Bumilangit that manages the largest collection of superhero characters in Asia with +1,400 IPs.
- Digital Activation Platform provider to empower and deliver excitement and engagement for consumer experience





THANK YOU

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Company Profile